



Message from the Board

Dear Jusoor Friends and Family,

What a year 2019 was! A huge thank you to our generous donors for the ongoing commitment and support that has allowed Jusoor to have a life-changing impact on thousands of young Syrians.

It's been a year of accomplishments for Jusoor. We have witnessed even more inspirational Syrian women strive to become future leaders of their communities through our 100 Syrian Women, 10,000 Syrian Lives Program, which facilitates scholarship opportunities worldwide for Syrians whose education has been disrupted by war. We have been hugely inspired by the talented Syrian entrepreneurs who are committed to rebuilding Syria's future through innovation and technology. We have felt the hope we are giving to Syrian refugee children through our education program in Lebanon, enabling our next generation to get the tools and skills to build a brighter future.

We have been proud to celebrate our successes, from being shortlisted for the prestigious Aga Khan Award for Architecture for our Jurahiya Educational Center in Lebanon, to hosting our 6th Annual Gala Dinner in London to raise vital funds for Syrian youth, to proudly supporting our 100 Syrian Women scholars to attend McGill University in Canada and University of Nottingham in the UK. Start-ups trained by Jusoor took center stage once again at the Spark Ignite Conference. We honored Rose Lukas, Managing Director and founding member of The Hands Up Foundation, with the Bridges Award at our London Gala in October, and we invited Syrian youth from all over the UK to discuss innovating for the challenges they were facing at the conference the next day.

Though the conflict in Syria has continued, here at Jusoor, we remain steadfast in our mission that a better future for Syria is possible.

As the conflict enters its ninth year, it's more urgent than ever that we continue to invest in Syria's children and youth and ensure they are not forgotten. By investing in them, we are empowering a new generation who will return to Syria one day to rebuild every sector of society, from healthcare to education to business and governmental institutions.

We are more grateful than ever to our Jusoor friends and family for enabling our work to continue safeguarding Syria's future. Because of you, we have been able to transform the lives of thousands of young Syrians.

Thank you for making this work possible.

The Jusoor Leadership Team

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About Jusoor

In 2011, a global community of Syrian diaspora came together with the goal of building bridges between the boundless potential of young Syrians and their opportunities for education, entrepreneurship and global community engagement. They formed Jusoor - meaning 'bridges' in Arabic.

Since then, Jusoor's programs have expanded and the organization has become a leading global actor in international scholarships, refugee education and entrepreneurial programs for Syrian refugee children and young adults. Jusoor is known for an innovative approach to development challenges, high-velocity execution, the strength of its global strategic partnerships and its active volunteer base.

All of Jusoor's programs are designed to have a multiplier effect: they build the capacity of individuals and empower the next generation of Syrians, which benefit whole communities.

Today, Jusoor has created a global community of impact-driven supporters who are investing in young Syrians to build a better tomorrow.

Since 2011, Jusoor has ...

Directly provided scholarships to

289

Students plus enabled 358 academic scholarships **Mentored**

+870

Students

Trained

1170

Entrepreneurs

Educated

7,000

Syrian children in our centers

Employed

108

Syrians as teachers and administrators

Built a community of

137,934

Been supported by

+375

Volunteers



Since 2015...



295

Start-ups supported



\$699K

Invested in training and prizes



1170 Entrepreneurs trained



+5,000

Entrepreneurs in our community

This year...



\$284K

Invested in training and prizes



590

Entrepreneurs trained



55% of businesses have female co-founders



350

Mentorship sessions held



258

Young Syrians attended Start-up Weekends, where 66 teams were formed with start-up ideas

Jusoor is supporting young Syrians to start their own businesses

Refugees often start businesses out of necessity in an attempt to rebuild their lives after being forced from home. Many are already equipped with the key entrepreneurial strengths of resilience, risk-taking and resolve but need support to succeed.

Jusoor is giving young Syrian entrepreneurs the tools to establish their own start-ups and businesses, and become active members of society.

What are we doing?

Bootcamps

One week bootcamps where start-ups undergo intensive training in business planning, financial planning and presentation skills.

Pitch days and regional Demo day

Teams pitch their businesses to panels of judges through city-level pitch days, with the winners competing for cash prizes at the regional Demo Day in Amman, Jordan.

Entrepreneurship Mentorship

Experienced mentors are matched with early-stage start-ups where they advise on a one-on-one basis, while group sessions provide ongoing mentorship to a wider audience.



Beirut

Amman

Erbil

Gaziantep and Istanbul

Startup Roadshow

A competition for Syrian entrepreneurs

The Startup Roadshow Competition is the first of its kind in the region, devoted to Syrian entrepreneurs who are building a brighter future for themselves and the next generation.

In 2019, Jusoor and SPARK toured across five cities in the Middle East (Beirut, Amman, Erbil, Gaziantep, and İstanbul) to find the most promising Syrian start-ups. Jusoor ran week-long bootcamp training sessions with early-stage start-ups, with an aim to strengthen the skills of young aspiring entrepreneurs by training them in fundamental business skills. 10 Syrian-led start-ups pitched their ideas live in front of a panel of judges at the Demo Day in Amman with the top three Syrian-led start-ups winning cash prizes.

The roadshow provided young aspiring Syrian entrepreneurs with the tools and expertise to build their own successful start-ups as well as extraordinary opportunities to connect with regional mentors and leading start-up experts to secure a foothold in the business world.











Young Syrians attended Start-up Weekends, where 66 teams were formed with start-up ideas



Spotlight on Startup Roadshow 2019 Winner: Spermly

Spermly is a health start-up focused on fertility issues.

When Zaher Ballar was studying biomedical engineering for his master's degree at the University of Aleppo back in 2010, little did he know that one day it would come in handy as he formed his start-up in Turkey.

"I fled to Turkey with my family in 2013 because the war had become insufferable," Zaher said. "There was no internet, no electricity, nothing ... we had to move on."

It was while working as an online freelancer in Turkey that Zaher was contacted by a former college friend, Mohamad Alkoma, who was working on a new concept: a Computer Aided Semen Analysis (CASA) software for sperm quality analysis to be used for fertility tests.

"I liked Mohamad's project and I agreed to help him, especially because it was part of my major," Zaher said. The pair worked hard to launch their start-up's MVP (minimum viable product) but they came across several obstacles, namely the fact that they were foreign to the Turkish market, and that Turkish people inevitably preferred local products to foreign ones.

"One other challenge was that the biological analysis program had to be validated from a reputable medical institution with a certificate," added Zaher. "So we contacted medical exhibitions in Turkey until we found someone interested to join us."

That "someone" was a Turkish partner with experience in the local market. The trio decided to form a start-up and apply to Tübitak, the premier scientific Turkish organization. To their immense

surprise, they were accepted with a fund of 150,000 USD.

However, for reasons unknown to the team, the funding didn't come through. "It was a very low moment for all of us, especially because our Turkish partner decided to leave the team afterwards," Zaher recalled.

Zaher and Mohamad chose not to give up. It was then that, by sheer coincidence, he and Mohamad heard about the Startup Roadshow Competition. Without hesitating, they decided to enter the competition and ended up being one of two startups chosen from Gaziantep to compete in the finals in Amman, Jordan.

However, obstacles arose once again, and Zaher and Mohamad couldn't obtain visas because certain travel documents were stuck on the way to Beirut due to roadblocks. Luckily, they got in contact with a close friend, Abdulrahman Baki, who had also graduated from the same major in Aleppo University. Abdulrahman soon joined their start-up as cofounder.

"Abdulrahman was able to go to Jordan and represent Spermly as one of its team members, and this has made us very proud," Zaher said.

Spermly ended up winning the final prize of 15,000 USD along with mentoring opportunities from Jusoor.

"Jusoor helped us tremendously in our journey," he added. "We were able to access a large network of professionals and founders of start-ups who have medical networks."

Jusoor Small Business Program

In 2019, Jusoor teamed up with World Vision to support young business owners both Jordanian and Syrian, to launch their own businesses through the Jusoor Small Business Program. The program offered training and support to small businesses across four cities (Amman, Zarqa, Irbid and Mafraq) through a five-day workshop, with 40 teams pitching at the demo day and 15 winners getting the chance to further grow their businesses through, including mentorship with industry experts, networking opportunities and funding.







47%



Female participation

Mentorship sessions





Direct funding



SMEs receive direct funding



Spotlight on Jusoor Small Business Program Winner: Martha Edu

Martha Edu is a mobile application for children with hearing disabilities

When Ehab Kahwati first came in contact with a deaf person, it was while waiting for the bus that would transport him from Amman to Ajloun in Jordan.

"I was waiting for the bus and it was late, so I turned to the person next to me to ask him how long the bus was going to take," recalled Ehab. "I discovered he was deaf." Not only did Ehab discover that the man next to him was deaf, he was also illiterate.

"My interest peaked," he said. "I wanted to know more about deaf people and the challenges they faced."

After doing his research, Ehab discovered that 80% of the hearing impaired were illiterate, while the rest had poor reading and writing skills. He decided to apply to the International Red Cross Mahali Lab Program, which helps refugees overcome challenges posed by long-term displacement, education being one of them.

It was through Mahali Lab that he met his future cofounders, Moataz Al Smara and Rasha Abu Shakhdam. While the trio were conducting field work, they discovered that illiteracy among the hearing impaired starts at only two years of age, and is often related to the illiteracy of the mother, who may or may not be deaf as well. The mother usually has no knowledge of the universal sign language, and, having no access to a speech therapist, she often creates her own language to communicate with her child.

Realizing all of these complications, Ehab, Rasha and Moataz decided to found Martha EDU, a start-up that teaches sign language as well as Arabic and English to deaf children through a fun, interactive mobile application. The application comes with a deck of cards, which when scanned with the phone camera, shows the corresponding word in sign language. The start-up focuses on early intervention for children as young as two years old.

Martha EDU tested its prototype on 73 children, covering three levels of learning from age two until age five. "We are currently applying our project to 10 NGOs all over Jordan, with access to 500 children in total. We have designed three levels and are looking to get professional help to design the next levels," said Ehab.

The team found out about Jusoor through online advertising; they applied and got accepted into the business program, where they won 10,000 JOD. The prize helped them to further develop their prototype. "We received intensive business training at Jusoor and were able to refine our business model and approach, and for that we are very grateful." Ehab said. "Our future vision is to apply our solution to neighboring countries like Lebanon and the UAE," he added.



Jusoor's Refugee Education Program in Lebanon

Bridging the education gap

Countless Syrian refugee children have never known a time without war. For many the conflict has stolen their childhood and affected their long term physical and mental health, as well as their career prospects for the future. In Lebanon, as a host country, there is a shortfall of learning environments for Syrian refugee children, with only half attending formal schools.

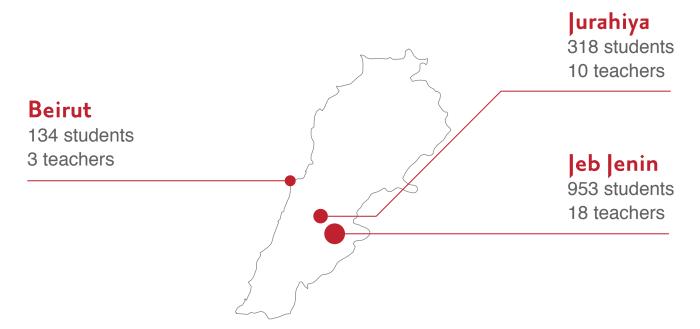
Jusoor's Refugee Education Program in Lebanon seeks to ensure Syrian refugees in Lebanon have a holistic, well rounded primary school education and a strong psycho-social support system. The program is designed to prepare students to transition into formal education as smoothly as possible, and catch up on gaps in education that many of Jusoor's students have experienced.

Our education programs have been developed as responses to distinct challenges that students face including varying levels of education due to the impact of the conflict in Syria. Many of our students have missed several years of schooling and have fallen behind their age cohort in both skills and knowledge, leading to a decrease in motivation to stay in school. For many, pressure to work instead of enrolling in or attending school is very high since many families are in desperate need of funds.

Jusoor's educational centers serve as safe places with classroom routines, which creates a similar environment to formal schools and enables children to quickly settle into a new structured educational system. Jusoor currently runs three educational centers in Lebanon: two in the Bek'aa Valley and one in Beirut.

Jusoor aims to reach each student through specialized learning material designed to enrich their social skills and enhance their well-being. Jusoor works to ensure that each student is mentally stimulated and intellectually challenged in an environment that is safe, geared towards their interests and needs, and one that enables them to grow and develop their confidence and skills. Jusoor employs Syrian teachers and administration staff and creates programs to support students' parents in order to build strong learning communities to help Syrians succeed together.

Jusoor's Refugee Education Centers



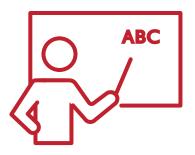


Syrian children accessed education in 2019



Cost per student (USD)

We teach...



Arabic - Math - Science - Physical Education - English - Peace Education - Identity - Art



Students receive a nutritious meal that gives them energy to learn 36,570 meals provided

Jusoor's 2019 Developments in the Context of Emergency Education



Jurahiya Center Shortlisted for the Prestigious Aga Khan Award for Architecture

Jusoor's Jurahiya Center was one of only 20 projects worldwide to be shortlisted for the prestigious Aga Khan Award for Architecture 2017-2019 cycle. The center provides educational opportunities for children aged 3-12 years old from 300 Syrian refugee families and it is the settlement's only secure shelter in the event of a snowstorm or earthquake. The Jurahiya center was transformed in 2016 from an open-sided pavilion into a series of enclosed classrooms around a courtyard. Jusoor is honored to have been shortlisted and thanks the Aga Khan Foundation for their consideration.

Reopening of Jusoor's Beirut Center

Thanks to the vision and dedication of our donors, Jusoor was able to reopen its Beirut Educational Center in 2019 in a better location to serve the Syrian community. The center now holds classes focused on Syrian youth and out-of-school children in need of specialized support. One of Jusoor's programs includes our *Back to School Fundamentals class*, a one-year program which works with out-of-school Syrian Kurdish children aged 5-6 who do not speak Arabic and need specialized literacy and numeracy classes in order to transition to Lebanese public schools.

Jeb Jenin School Hall Transformation

With targeted support from individual and foundation donors, Jusoor was able to transform a multipurpose room in our Jeb Jenin center into a dynamic space for theatre, music and art. It now serves over 600 children at the center. The multipurpose room provides space for children to take part in performances, assemblies, and activities which build their well-being, self confidence, and awareness.

Fantastic Results from the *Bright Futures Early Years Program*

As part of Jusoor's commitment to monitoring and learning from our programs, we worked closely with early child development expert Alexandra Chen to closely track pupil progress. The results from Jusoor's Bright Futures Early Years Program for children aged 3-5 showed extraordinary progress. All children enrolled in the program almost doubled their progress in learning and cognitive abilities, with a 45% increase in learning and development over the year.

Creating a Pathway to Secondary Education for Syrian Children

The Jusoor Brevet Support Program works with Syrian youth at the intermediate school level to prepare them for the Lebanese Brevet exam. This course provides intensive study and exam preparation over a 6-month period focusing on biology, physics, math, chemistry and English. This year we supported 97 students to pass the Brevet exam. The project provided critical inputs such as textbooks, exam practice books, exam and registration fees, to help overcome the barriers Syrian youth face in sitting the Brevet. Thanks to our project, Brevet pass rates increased considerably with our students

reporting pass rates between 45-77% – a massive increase from the nationwide average of 18% for Syrians.

Jusoor Continuing to Provide Education Despite Unrest in Lebanon

Despite the political unrest in Lebanon, we continued to provide vital education to Syrian children. This includes providing transport to help 1,125 children reach the Jurahiya and Jeb Jenin centers. With the generous support of our partners, Jusoor has been able to provide Syrian children with educational materials and services to help them continue their education. This includes distributing over 1,100 backpacks and stationery kits, and over 1,000 winter clothing packages to keep children warm during the harsh winter months. We have also provided dental and eye check-ups to over 1,000 children. We have also supported 48 teachers, including eight teachers from other organizations, through teacher training and psychosocial-well being, our dedicated counselor has given counseling to over 40 beneficiaries.

Spotlight on Jusoor Student at Beirut Center: Amira

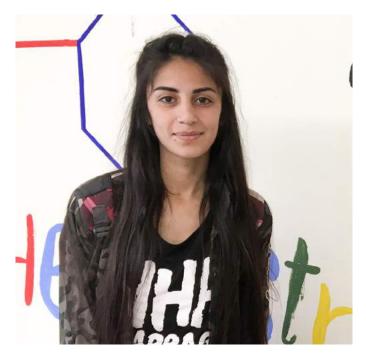
After fleeing Raqaa in Syria in 2014, seventeenyear-old Amira was determined to build a brighter future through education. While Amira's brothers worked on the streets to support her family, Amira imagined a different future filled with hope and opportunity.

Amira initially attended her local Lebanese public school but struggled to learn and adapt to her new environment, which was very different to her school in Syria. She said, "There was a lot of noise and many students. The teachers gave information indirectly, so it was hard to follow the lesson and apply the knowledge".

With support from Jusoor, Amira was able to bridge the gaps in her education. Jusoor offered an extra shift of schooling after hours to enable students like Amira to catch up on years of lost learning and prepare for the national Brevet exams.

Amira enrolled in Jusoor's Beirut Center. She said; "A social worker at my school told us about Jusoor". Over the next few weeks and months, Amira studied hard for the exams. She said, "I used to be nervous about the chemistry part of the exam, but now I am excited and I know that I will succeed."

Jusoor gives students like Amira the confidence and skills to prepare for the Brevet exams and successfully transition into the Lebanese public-school system. Amira finds it valuable that the teachers are also Syrian and can relate to her experience. They too have faced and overcome similar challenges in the course of being displaced, and work tirelessly to facilitate the attainment of tangible outcomes for Amira and her classmates. Jusoor has had a big impact on Amira's self-



confidence and knowledge. "Before, I struggled with English. Now with Jusoor, I have developed my language skills."

When asked what has kept her motivated to continue despite many of her friends dropping out of school, Amira replied, "When a student isn't willing and doesn't have passion or dreams, then they can't achieve anything. You need to have targets."

For Amira, her targets are to become a surgeon and she is already laying out plans to achieve her goal. "When I complete my secondary school education, I want to go on to study medicine at the Lebanese University". Amira is focused full time on her studies and marriage is only a consideration after she completes her surgical training. She added, "I have big dreams which I am trying to achieve and I am working hard to make them happen."

Spotlight on Jusoor Principal at Jeb Jenin Center: Ezdehar Omar

For the last five years, Ezdehar Omar has been an active and crucial part of Jusoor's efforts to provide young Syrian refugees in Lebanon's Bek'aa Valley with quality education. As the principal of the Jeb Jenin Educational Center, Ezdehar has seen the positive impact of schooling on her students. Ezdehar said, "The students are excited to come here and I see more happy faces every day. The way the students treat and connect to each other has greatly improved."

Many of the students have been impacted by the conflict in Syria. Some have lost close family members while others are still living in precarious conditions and face domestic violence on a daily basis. At Jusoor's educational center, Ezdehar creates a safe space where students can speak openly about their issues and develop their academic and personal skills. Ezdehar also provides psychosocial support for young women and girls married at an early age, which enables her to continuously give back to her community.

For Ezdehar, working with Jusoor has given her the opportunity to advance her own personal development. She has taken part in several teacher training courses that have helped to equip her with vital English language skills. She said, "The way I interact with the people around me has changed significantly. I learned how to communicate feedback to people in a constructive manner. I am now able to share my observations and sometimes even my opinion in a beneficial and empowering manner."

Ezdehar's role has enabled her to build trust with members of the community who were



initially skeptical of her role as school principal.

These closer bonds have enabled her to create opportunities and address problems arising in her community.

In the future, Ezdehar hopes to expand educational opportunities to hard-to-reach camps in the Bek'aa Valley and advocate for the rights of Syrian refugees. Ezdehar believes that the skills she's acquired at Jusoor can help benefit others. She said; "Learn languages because they open doors to whole new worlds, acquire new skills, never stop educating yourself and discover what you are passionate about and pursue it. Use every opportunity to broaden your horizons as much as possible."



Jusoor Scholarship Program

Supporting Syrians studying globally

Only three percent of refugees globally are in higher education. Only five percent of Syrian refugee children are in high school. With millions of gifted Syrians not able to attain a university degree or high school diploma, Jusoor's Scholarship Program builds bridges between the potential of young Syrians and opportunities for further education.

The Jusoor Scholarship Program enables Syrian youth to continue their academic studies and attain an education that will be essential to their futures as well as to the future of Syria. By supporting Syrian students to access excellent education institutions around the world, Jusoor is helping to create the next generation of Syrian leaders and building capacity for the country in years to come.

To date, scholarships have been awarded to students studying in 21 countries:

Austria, Canada, Cyprus, Estonia, France, Germany, India, Italy, Jordan, Lebanon, Malaysia, Mexico, Portugal, Qatar, Spain, Switzerland, Syria, Turkey, United Arab Emirates, United Kingdom, United States.





Scholarships Awarded in 201948% female scholars

100 Syrian Women, 10,000 Syrian Lives Scholarship Program

Empowering Syrian women to pursue higher education

Since 2016, Jusoor and its key partners at the Institute for International Education (IIE), Wilfrid Laurier University, Educational Testing Service (ETS), and Education USA have provided 32 bachelor and master scholarships to women pursuing a wide range of studies in the United States, Canada, and the United Kingdom.

The 100 Syrian Women, 10,000 Syrian Lives Scholarship is open to Syrian women who have demonstrated exemplary social service with leadership, academic excellence and civic responsibility, who have characteristics reflecting the importance of empathy, humility, courage, and resilience, and who have the potential to serve as global leaders.

Impact and Results

To date, 32 Syrian female scholars have been supported through the program and their early success has proved inspiring:

- A 100 percent retention rate, with graduates either finding employment following graduation or pursuing further tertiary education
- One alumnus received a full scholarship from her alma mater to pursue a Juris Doctorate
- Two graduates having returned to Syria to work (both in their professions of architecture and international development)
- Many current scholars hold teaching assistant and other work study positions on their campus
- The majority of current scholars volunteer within their host communities

Spotlight on I of the 100 Syrian Women: Roua Alkadi

Before the conflict erupted in Syria, Roua Alkadi was happily attending the University of Damascus and studying accounting. All of that changed when the growing conflict made it too dangerous to even attend class. She dropped out of her studies and joined the exodus of people fleeing Syria.

"My family and I had applied for an American visa a year before the conflict," Roua told Jusoor. "The visa was still valid at the time of the conflict, and we decided to make use of it and go to the US."

Roua stayed with her brother in the US for a few months before deciding to visit her sister in Canada. "I came as a visitor to Canada," said Roua, "but once I saw how welcoming of a country it was, I decided to seek asylum there."

Roua braced herself for what was coming next: her fight for her education. Having not finished her undergraduate degree at the University of Damascus, she knew she had to double her efforts to make up for the missing courses. "I had to start all over again and ask for guidance," Roua said.

Roua had to take remedial courses in a special school for almost a year before she could enter university. There was, however, an additional obstacle, which was funding her degree.

Roua heard of Jusoor's scholarships through one of her teachers who encouraged her to apply. When she got accepted, her joy knew no bounds. "Jusoor really believed in me, every step of the way," said Roua.



Adjusting to university was hard. "My first semester was difficult" Roua explains. "It took me a long time to adjust to the language, but I managed to catch up with my studies and make new friends."

After four years of relentless hard work, Roua is now in her final semester and has big dreams for the future. "I'm currently applying to jobs here and in the US, and I'm also considering applying for a Master's in Geomatics," said Roua. "All of this wouldn't have been possible without Jusoor."

Scholarship Programs

Lebanon Scholarship Program

Jusoor launched its Lebanon Scholarship
Program in 2014 to provide gap funding to Syrian students pursuing undergraduate degrees in
Lebanon. Jusoor modifies its approach for this program every year to adapt to the changing scene of higher education funding in the country, filling the gap in aid to ensure promising students who aren't eligible for other scholarships are able to graduate. To date 49 students have been awarded scholarships.

Scholars study across a variety of disciplines, including: Accounting, Computer Science, Interior Design, International Business, Biochemistry, Law, and Physical Therapy. Jusoor's mentors have coached these scholars on CV writing, securing remote work, navigating interviews, and other career development topics.

Jusoor-Doha Institute Scholarship for Syrian Students

Since 2017, Jusoor has partnered with the Doha Institute for Graduate Studies (DI) to offer scholarships at the master level in the Social Sciences and Humanities, Public Administration and Development Economics, Psychology, Social Work, and Conflict and Humanitarian Studies. Funding varies by student and may include: full tuition, living stipend, health insurance, and one round-trip travel ticket. To date 40 students have been awarded the scholarship.

Jusoor Hardship Fund

Jusoor launched its Hardship Fund in 2016 to provide gap funding to students enrolled in

undergraduate and master programs at academic institutions outside of Syria who are at risk of dropping out because of financial need. To date the program has supported 30 students who have been provided one-time financial assistance of up to 5,000 USD, which the students can use toward university tuition and fees. The funds are awarded as a loan without interest, with an individual repayment plan developed for each student. Returned funds will support new students in the future.

Jusoor-Amal Foundation Scholarship

Since 2016, the Jusoor-Amal Foundation
Scholarship has provided Syrian students
in Za'atari refugee camp in Jordan with full
scholarships at the bachelor and master levels to
attend Jordanian universities, including full tuition
and a living stipend. The award seeks to bring
'amal,' the Arabic word for hope, to refugees and
their host communities by giving youth access to
education and the opportunities needed to help
them realize their potential. To date, 10 students
pursuing their bachelor degrees at Al Zarqa
and Albayt Universities have been awarded the
scholarship, and one alumnus has gone on to
receive a second Jusoor scholarship to pursue his
master's studies.

Originally a partnership between Jusoor and the Amal Foundation, the Amal Foundation merged with Jusoor in 2019. The program continues to this day with the same goals and objectives—enabling Syrians from Za'atari refugee camp to receive a quality education at the university level in Jordan.

Jusoor-Oxford Scholarship for Syrian Students

Jusoor and St. Antony's College at the University of Oxford collaborated from 2016-2018 to offer one master-level scholarship per year to three outstanding recipients. The scholarship included tuition, fees, and a full living stipend for the duration of the study program. One alumna is currently pursuing her PhD under a full scholarship from Oxford University.

Jusoor-Cambridge Scholarship

Since 2015, Jusoor has partnered with the Cambridge Trust to offer fully-funded master-level scholarships across a wide variety of disciplines. Two scholarships have been awarded to date with one alumna now pursuing her doctorate under a full scholarship from Cambridge University.

Jusoor High School Study Abroad Program

Since 2016, Jusoor has partnered with United World Colleges (UWC) Syria to support Syrian high school students in their pursuit of attaining a diploma at International Baccalaureate (IB) boarding schools around the world. To date Jusoor has awarded nine students partial scholarships through the program with their high schools contributing the remainder of the scholarship. These students have studied in India, the U.S, Malaysia, Portugal, and Switzerland.

Spotlight on Jusoor- Amal scholar: Reham

When Reham's husband was killed in 2015 by a bomb that landed on his shop in the small village of Soor in Daraa, she knew she had to flee Syria with their two children as soon as possible to provide them with a better future. "I had to forget all about my pain and draw strength from my children and prove to everybody that I'm a strong woman," Reham explained fiercely.

Twenty-eight-year-old Reham was desperate to raise enough money to transport herself and her two children to the Za'atari refugee camp in Jordan, which was close to where her own parents lived. After borrowing some money from one of her relatives, Reham took her children on a three-month journey that ended with their acceptance to the Za'atari refugee camp.

Reham started working with children in the camp and took part in several educational training programs that work on empowering youth. "I loved working with children," said Reham. "Not only because I am a mother, but because I understand them and I used to teach back in Syria before the war."

Reham heard about Jusoor's Amal Scholarship Program from fellow teachers in the camp and decided to apply for a scholarship to study media and journalism at Al Zarqa University. Three months later, she was contacted for an interview and was accepted into university.

"What I like about Jusoor is that when I explained my situation, I could immediately feel their sympathy and understanding." Reham said.

Reham has been studying for three years now while working and supporting her children through school. Her schedule is fairly strict, although she



does find the time to study at night after having finished household chores and helping her children with their homework. "Both my children are the first in their class, and this makes me so proud," she said. "I want them to have a bright future."

Reham believes that without Jusoor's help, her journey would have been much more difficult. "Jusoor's faith in me restored my faith in myself and gave me the opportunity to continue my education after a seven-year interruption," said Reham. "Now, I get to study what I love and also make friends in university." Reham's goals are to continue her studies in cinema and to give her children "a good life."

She also has a message to all Syrian women across the globe. "The hope of rebuilding Syria lies in the strength of our wives, daughters, sisters, friends and others. If you want an educated society, start by educating its women. When women fight for their rights, everybody wins. Trust me. I know."

2019 Jusoor Scholarship Recipients

Jusoor-Amal Foundation Scholarship

Duaa Alderi Mahmoud Alhamidighsou

Jusoor-Doha Institute Scholarship for Syrian Students

Summer Tirky Ghanem

Dania Akram Khader

Ekrima Mohammed Kalo

Mohammed Ahmed Zahr

Yazan Khalil Al Hussein

Alaa Diab Hadid

Mohamed Al Sood

Raza Imad Hajbeh

Khaled Al Deen

Jusoor Hardship Fund

Alaa Al Shaban

Gada Al Hakeem

Lubna Mansour

Jusoor High School Study Abroad Program

Alhasan Boubou

Raheem Khadour

100 Syrian Women, 10,000 Syrian Lives Scholarship Program

Alik Sarian

Suzan Trabulsi

Jusoor Management Team



Suha Tutunji, Academic Director of the Refugee Education Program

Suha has over 25 years of experience in education, with over 18 years as a school administrator. She has extensive experience running workshops for educators in Lebanon, Turkey , USA, UAE and the UK. Suha is a co-founder and board member of an NGO called CARE (Consultancy and Advocacy for Remedial Education) that caters to students with learning disabilities. She is also an INEE member and part of the INEE teacher training working group. She has an MA in School Management and Supervision.



Christina Peebles, Head of Research, Development & Scholarships

Christina is an international education program evaluator with five years' experience. Before joining Jusoor in April 2017 she worked with UNDP Georgia and the Georgian Ministry of Education and Science. Based in Beirut, Christina researches how educational programming can be better designed to succeed within the confines of child labor. Christina represents Jusoor in the Inter-agency Network for Education in Emergencies (INEE) and serves on the organization's Data & Evidence Collaborative. She holds a Master of Public Administration from Georgia State University and is currently studying Data, Economics & Development Policy at Massachusetts Institute of Technology (MIT).



Caroline Sixsmith, Head of Communications

Caroline is a strategic communications specialist with more than ten years of experience of working in the not-for-profit sector. She has a strong track record of leading and designing strategic creative communications and advocacy campaigns for leading NGOs to drive change and tackle social injustice issues across the globe. Caroline brings expertise in crisis media relations, building multi stakeholder coalitions and developing effective communication and influencing strategies. Caroline has led various humanitarian communications initiatives in East Africa, the Middle East and the Caucasus and led an award winning campaign on blood cancer in the UK. Caroline holds a BA in History of Art from Birmingham University.



Anas AlChalabi, Entrepreneurship Project Manager

Anas is a Project Manager for Jusoor on entrepreneurship & SME ecosystem development in Lebanon, Jordan, and Iraq. He specializes in designing and implementing support programs and initiatives in the entrepreneurship sector. Anas is also a Regional Facilitator at Techstars, the 2nd largest business accelerator in the world. Since 2012 he led various initiatives with media agencies, human rights organizations, governments, and business accelerators from the US, EU, and MENA that revolve around education, job creation, capacity building, and investing in refugee entrepreneurs.



Michelle MacDonald, Psychological Counselor for the Refugee Education Program

Michelle trained in the ICDP(International Child Development) method in London before joining Jusoor and has served as counselor for the refugee education program since 2016. She also offers support to the teaching staff of Jusoor and other NGOs working in Lebanon by giving training workshops alongside one on one sessions, and works with the community at large through working with parents. The topics of the workshops for teachers are on class management, health for teachers and how to deal with stress, how to create a positive vibe in the classroom and the school, group-work in class and various other topics.



Bassam Issa, Head of Finance

Bassam has worked at the intersection of the humanitarian and finance sectors for several years across local and international programs in Lebanon, Iraq and Syria. Previously, he was the Finance Manager and Program Officer for Nonviolent Peaceforce's Syria program and Finance Trainer for NP's project in Iraq. Bassam is certified in finance training for NGOs, USAID proposal development, high-risk environment operations & survival, unarmed civilian protection, and monitoring & evaluation. He studied computer science at the Lebanese International University and has a diploma of Human Rights and Forced Displacement from the University of Peace.



Ariane Cartwright, Head of Partnerships and Donor Relations

Ariane is a Certified Fundraising Executive™ with over ten years in the international development sector. She began working in development as a programs coordinator for an NGO in Ghana, then specialized in fundraising and communications – working for Right To Play in Mali, RESULTS Canada in Ottawa and as a global consultant for iNGOs including CARE USA and War Child Netherlands. Ariane has a passion for donor databases, served as a media spokesperson and she has raised tens of millions of dollars for non-profits through grants, philanthropic gifts, special events and individual donor programs. Ariane grew up in New York City and she holds a BA from McGill University and an MSc from the University of Edinburgh.



Grace Atkinson, Executive Director

Grace has extensive experience in the education and development sector, having worked on projects in Egypt, Jordan, Lebanon, France and the Netherlands. She previously focused on utilizing digital technology to help the underprivileged to access university by co-founding the two country offices of Kiron Open Higher Education and serving as MENA Regional Director. Grace has a Master Degree in International Relations from Sciences Po Paris and a bachelor degree from Leiden University. In her current position as Executive Director, Grace oversees all programs run by Jusoor, empowering Syrian youth for a brighter tomorrow.

Jusoor Board Members



Aziza Osman

Aziza worked in social entrepreneurship, sustainability and philanthropy advisory with Sustainable Square, a Dubai based boutique consulting firm. She previously led the market intelligence efforts for Philips Middle East, driving the transition to energy efficiency. Aziza holds a Master in Public Administration in Digital, New Technology and Public Policy from Sciences Po Paris. At Jusoor, she launched the Career Development Program to enable young Syrians to enter the job market in the Gulf and Lebanon, and later partnered with Singa Berlin and Talent Beyond Boundaries to scale the efforts beyond the region.



Dania Ismail

Dania Ismail is the Director of Strategy and Business Development at Telfaz11, the leading digital media company in KSA and the gulf region. Prior to joining Telfaz11, Dania served as Strategy and Business Development Manager for nine years with MBC Group, the largest private media company in the Middle East. She also founded Third Eye Agency, a Dubai-based music and events management company responsible for creating and running some of the most iconic music events in the city. A passionate advocate for empowering young people, Dania is a Co-Founder and Board Member of Jusoor and also Director of Jusoor's Entrepreneurship Program.



Leen Al Zaibak

Leen is a Senior Policy Advisor for Policy Planning and Coordination at the Office of International Relations and Protocol for the province of Ontario. Previously, she served as a Policy Advisor to the Ontario Minister of Children and Youth Services. Leen holds an Honors Bachelor of Arts from the University of Toronto, Trinity College and a Master of Arts in International Relations from the University of Manchester. She is a leader in supporting Syrian refugees resettled in Canada to succeed, and directs Jusoor's partnerships and programs in Canada.



Rami Zayat

Rami is a Legal Director in the Dubai office of DLA Piper. He represents a broad range of clients from start-ups to mature publicly traded companies, government entities, IT companies, investment companies and private equity firms. Rami has a broad practice and has extensive experience advising clients across a range of industries in connection with government contracting, large complex IT contracts, local and cross-border corporate commercial, general IT and services contracts, intellectual property and corporate commercial matters. Rami is passionate about education and preserving Syrian cultural traditions while developing an educational system and economic forum that provides the structural basis for the development of youth.



Rania Succai

Rania is Vice President and Business Leader of QuickBooks Payments and Capital at Intuit.

Prior to that, she held several roles at Google over the course of five years, most recently serving as the Director of Brand Solutions for North America at Google. Before joining Google, Rania worked with McKinsey & Company in the US and Dubai. Now based in San Francisco, Rania co-founded the Harvard Arab Alumni Association in 2001 and served as President until 2008. She received an MBA from the Harvard Business School, an MPA in International Development from the Harvard Kennedy School of Government, and an BA in economics from Harvard College.



Tina Dai

Tina works in the venture space at First Round Capital based in San Francisco. Before she joined First Round, she was a product manager at Intuit, where she helped launch Quickbooks Online Advanced. Prior to Intuit, she worked at McKinsey & Company in Dallas, where she defined and shaped strategies, and led clients through large-scale organizational change programs. Tina holds a Business Honors and Finance degree from the University of Texas at Austin. She is passionate about social entrepreneurship, and sits on the committee of Jusoor's Entrepreneurship and Refugee Education programs.



Safouh Tak

Safouh is based in San Francisco and works for Goldman Sachs as a Senior Analyst in the Technology, Media and Telecom (TMT) Group in the Investment Banking Division. He was born and raised in Damascus, Syria and earned his BS in Electrical and Computer Engineering from Illinois Institute of Technology in Chicago. Prior to his graduation, he served as Vice President for Arab American Association of Engineers and Architects. He led his research at WANGER Institute for Sustainable Energy Research in Chicago and earned his CORe certificate from Harvard Business School upon completion of their Pre-MBA program.

lusoor Trustees



Kareem Sakka

Kareem Sakka is currently Publisher and Editor in Chief of Raseef 22, an independent media platform covering contemporary Arab affairs. Kareem started his career in the First Interstate Bank's headquarters in Los Angeles by offering financial services to Fortune 500 companies. His resume spans big names he has worked with, such as Wells Fargo, Citibank, and Capital Trust where he acquired expertise in risk management and corporate and project financing. Kareem holds a BA in Economics from the University of Southern California, an MBA from Georgetown University, and a Post Graduate Diploma in Law from BPP Law School.



Iyad Duwaji

lyad is a business entrepreneur and managing partner of different investments vehicles. Prior to that, he was the CEO of SHUAA Capital, a publicly listed company in Dubai that won many distinctions. Iyad holds an MBA in Finance from the University of Texas at Arlington and has served as a director of different public and private companies in Europe and the UAE. He is a passionate supporter of community activities, education, and self-help initiatives.



Sulaiman Naim

Sulaiman Naim is a senior engineer based in Dubai with over a decade of experience working for leading international engineering companies. Sulaiman was born and raised in Syria and later earned a DIC and MSc in Engineering from the Imperial College in London. Sulaiman worked as a senior engineer for British Petroleum until 1978 before moving to the UK in 1986 to manage the Engineering and Development Group. He is currently in Dubai where he established the Middle East Projects Development which provides specialised project consultancy services to new and established businesses.



Alexandra Chen

Alexandra Chen (A.B., A.M., Ed.M., PhD. Candidate, Harvard University) is a child protection and mental health specialist from Hong Kong serving refugees in conflict and post-conflict zones. For over a decade, Alexandra has been working with vulnerable and displaced communities in and from Palestine-Israel, Iraq, Somalia, Pakistan, Afghanistan, Ethiopia, South Africa, Senegal, Myanmar, and most recently as advisor to UN agencies on the Syria crisis. She is currently serving refugee communities in Lebanon, Syria, Jordan, Iraq and Turkey, focused on providing early childhood education and trauma therapy for victims of sexual violence and torture. Alexandra is also completing her PhD at Harvard University, studying the impact of trauma and toxic stress on children's cognitive functioning and mental health. She speaks 10 languages, including Chinese, Arabic and French.



Alia ElGazzar

Alia is a Managing Director at Aermont Capital, a European real estate private equity fund with over €6 bn of equity investments since inception. Prior to joining Aermont in 2016, Alia was a Principal at Blackstone in London involved in a variety of European real estate strategies. Alia started her career in investment banking at Morgan Stanley. She received a Bachelor of Laws with honours from University of London. Alia travels extensively and is an avid runner and takes a close interest in the Middle East.

lusoor Donors - In Gratitude

We would like to extend our gratitude to the hundreds of Jusoor donors who donated less than 5,000 USD and/or who have donated their time and expertise. Donations included below are accumulative up to December 2019.

Benefactors (\$100,000-\$499,999)

Chalhoub Group

Amr Salahieh and Laila Munif

Spark

LDS Charities

Patrons(\$50,000 to \$99,000)

World Vision Jordan Amal Foundation

Sponsors (\$20,000 to \$49,999)

Kareem and Dania Sakka

Rania Succar

Samer Danial

Khalsa Aid

Google Giving Week campaign organized by Jonas Taege

Donors (\$5000 to \$19,999)

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Christie Pang and Brian Mak

Lena Demashkieh and Fahad Roumani

Mohammad and Najla Al Zaibak

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Tina Dai

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Laurier University

Al Zarqa University

Doha Institute for Graduate Studies

Oxford University

Le Régent Crans-Montana College

Braga International School

The International School of Penang (Uplands)

Riverstone International School

Thank you to all the artists, art galleries and advisors who so generously gave to the 2019 Art Auction including: Sara Naim, Mouhannad Orabi, Sara Shamma, Amar Abd Rabbo, Kazem Khalil, Houmam AlSayed, Feleksan Onar, Mouttea Mourad, Elias Izoli, Ayyam Gallery, Hala Khayat, Christies, Janet Rady Fine Art and James Lees.



Jusoor Financial Statements for the Year Ending on December 31, 2019

Combined for Jusoor (USA), Jusoor UK, and Jusoor Canada Presented in US Dollars

Consolidated Statement of Financial Position						
January - December 2019						
	Jusoor (US)	Jusoor (UK)	Jusoor (Canada)	Combined		
	USD	GBP	CAD	USD		
Assets						
Current Assets						
Bank Accounts	19205.73	£63,909.25	\$28,269.20	123,046.57		
Other current Assets	40000			40,000.00		
Fixed Assets				0.00		
Accumulated Amortization	-27,774.24			-27,774.24		
Furniture and Equipment	143,388.07			143,388.07		
TOTAL ASSETS	\$174,819.56	£63,909.25	\$28,269.20	\$278,660.40		
LIABILITIES AND EQUITY						
Liabilities						
Accrued Expenses	2,448.00			2,448.00		
Equity						
Retained Earnings		£34,294.59	\$2,599.59	46,263.72		
Unrestricted Net Assets	274,027.64			274,027.64		
Net Revenue	-101,656.08	£29,614.66	\$25,669.61	-44,078.96		
TOTAL LIABILITIES AND EQUITY	\$ 174,819.56	£63,909.25	\$28,269.20	\$ 278,660.40		

Consolidated Statement of Financial Activity						
January - December 2019						
	Jusoor (US)	Jusoor (UK)	Jusoor (Can- ada)	Combined		
	USD	GBP	CAD	USD		
Revenue						
Direct Public Support						
Individual Contributions	481,542.02	78,051.05	2,136.31	\$583,989.17		
Corporate Contributions	590,441.77			\$590,441.77		
Foundation Contributions	480,057.57	21,360.17	25,407.40	\$526,772.83		
Total Direct Public Support	1,552,041.36	99,411.22	27,543.71	\$1,701,203.76		
Unapplied Cash Payment Revenue	5,000.00	5,000.00	798.04	6,238.53		
Uncategorized Revenue				\$0.00		
Gifts in Kind	18,000.00			\$18,000.00		
Total Revenue	1,570,041.36	99,411.22	27,543.71	\$1,719,203.76		
Expenditures						
Bank Service charges	31,465.74	£590.00	\$68.45	\$32,279.51		
Business Expenses			\$106.46	\$80.11		
Enrichment Activities for Students	30,815.56			\$30,815.56		

Facilities and Utilities	122,289.84	£23,863.63		\$153,120.93
Equipment and Supplies	61,461.33	£1,060.45		\$62,831.40
IT Services	51.00			\$51.00
Personnel	624,301.91	£29,383.14		\$662,264.05
Professional Services	176,911.69	£900.00		\$178,074.46
Scholarship, Travel, Books, and Student Fees	193,068.00		\$1,695.00	\$194,343.45
Transportation for Children	239,706.94			\$239,706.94
Transportation for Management	12,891.68	£2,261.70		\$15,813.73
In-Kind Rent Expense	18,000.00			\$18,000.00
Miscellaneous and Other Expenses	146,632.57	£11,737.64	\$4.19	\$161,800.40
Uncategorized Expenditure				\$0.00
Total Expenditures	1,657,596.26	69,796.56	1,874.10	\$1,749,181.54
Net Operating Revenue	-87,554.90	29,614.66	25,669.61	-\$29,977.78
Net Revenue	-87,554.90	29,614.66	25,669.61	-\$29,977.78

Exchange Rate on December, 2019

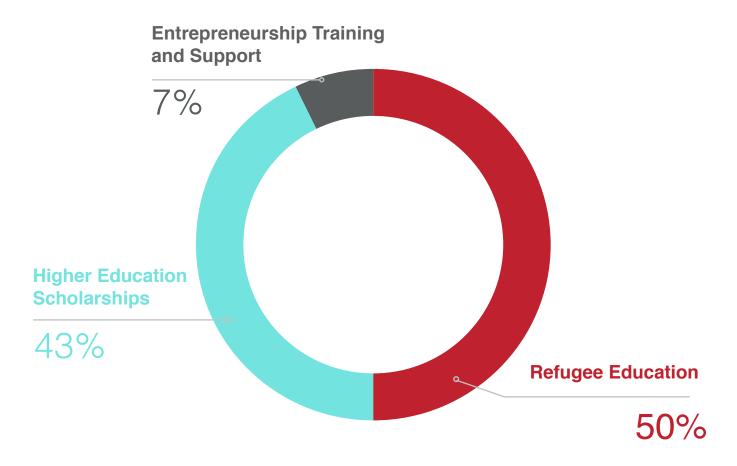
Consolidated Statement of Functional Expenses

January - December 2019

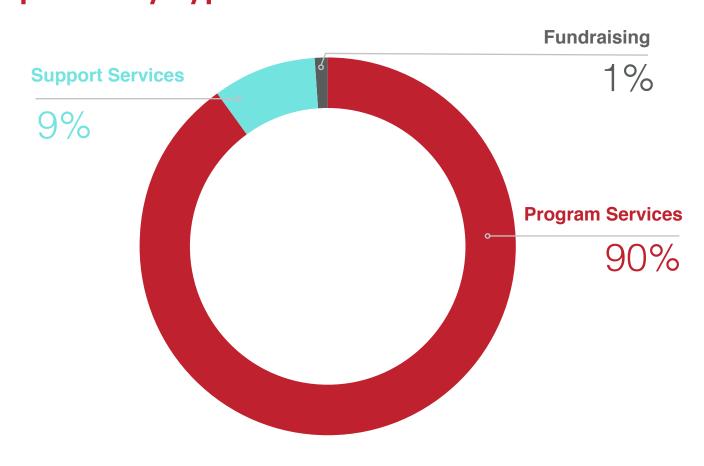
bandary - December 2013							
Program Services							
	Refugee Primary Education	Higher Education Scholarships	Entrepreneurship Training and Support	Annual Global Conference	Mentorship and Career Development Activities	Total	
	Jusoor Combined (USD)						
Amortization Expense	\$0.00		\$0.00		\$0.00	\$0.00	
Bank Service Charges	\$0.00	\$41.20	\$0.00	\$0.00	\$0.00	\$41.20	
Business Expenses	\$17,424.04	\$261.56	\$10,201.30		\$0.00	\$27,886.90	
Enrichment Activities for Students	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00	
Facilities and Utilities	\$45,400.00	\$0.00	\$0.00		\$0.00	\$45,400.00	
Equipment and Supplies	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00	
Grants	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00	
IT Services	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00	
Personnel	\$446,911.76	\$47,023.51	\$37,181.58		\$0.00	\$531,116.85	
Professional Services	\$112,151.87	\$14,580.68	\$45,308.72	\$0.00	\$0.00	\$172,041.27	
Scholarship, Travel, Books, and Student Fees	\$0.00	\$193,988.36	\$0.00		\$0.00	\$193,988.36	
Training and Speaker Expenses	\$0.00	\$0.00	\$28,726.69	\$0.00	\$0.00	\$28,726.69	
Transportation for Children	\$239,706.94	\$0.00	\$0.00		\$0.00	\$239,706.94	
Transportation for Management	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
School Construction	\$0.00	\$0.00			\$0.00	\$0.00	
Miscellaneous and Other Expenses	\$0.00	\$0.00	\$136,193.72		\$0.00	\$136,193.72	
Total Expenditures	\$861,594.61	\$255,895.31	\$257,612.01	\$0.00	\$0.00	\$1,375,101.93	

	General and	Fundraising			
Management and General	Accounting and Legal Services	Other Supporting services	Total	Fundraising	TOTAL
\$0.00	\$0.00		\$0.00	\$0.00	\$0.00
\$5,674.93	\$3,746.71	\$21.21	\$9,442.85	\$0.00	\$9,484.05
\$0.00	\$1,384.99		\$1,384.99	\$15,949.81	\$45,221.70
\$0.00	\$0.00		\$0.00	\$0.00	\$0.00
\$0.00	\$0.00		\$0.00	\$30,831.09	\$76,231.09
\$0.00	\$0.00		\$0.00	\$0.00	\$0.00
\$0.00	\$0.00		\$0.00	\$0.00	\$0.00
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
\$153,115.68	\$0.00		\$153,115.68	\$56,087.99	\$740,320.52
\$28,403.34	\$10,170.10	\$140.00	\$38,713.44	\$0.00	\$210,754.71
\$0.00		\$80.11	\$80.11	\$31,844.38	\$225,912.85
\$0.00			\$0.00	\$0.00	\$28,726.69
\$0.00			\$0.00	\$0.00	\$239,706.94
\$3,720.71			\$3,720.71	\$29.00	\$3,749.71
\$0.00			\$0.00	\$0.00	\$0.00
\$0.00			\$0.00	\$0.00	\$136,193.72
\$190,914.66	\$15,301.80	\$241.32	\$206,457.78	\$136,397.42	\$1,717,957.13

Expenses by Program

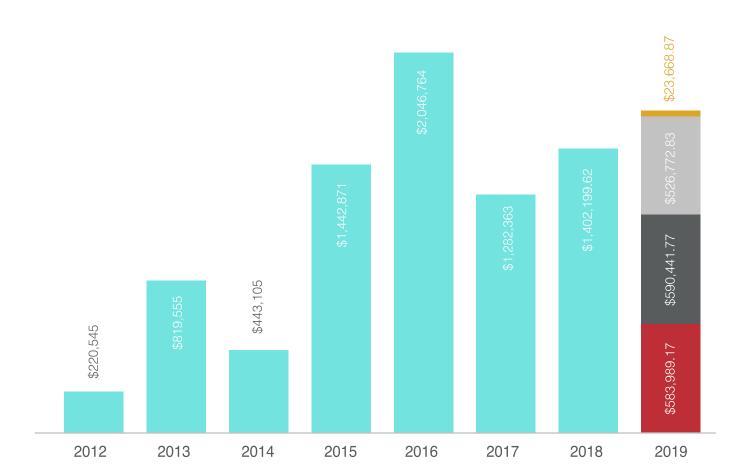


Expenses by Type

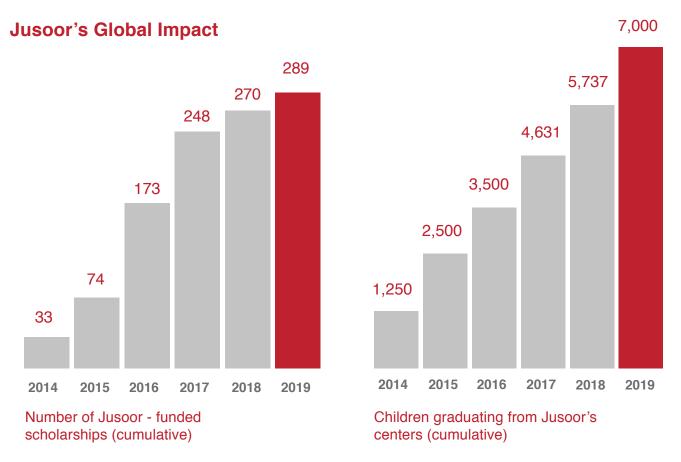


Donations over Time











Scholarships funded by Jusoor

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